

RESUME



Name: Dr. K. Thanga Glara
Designation: Assistant Professor
Department: Commerce
Address: No 6, Velavar Colony 5th Street,
Maharajanager, Tirunelveli-627011

PERSONAL DETAILS

Date of Birth : 21.05.1986
Qualification : M.Com., M.Phil., NET., Ph.D.
Designation : Assistant Professor
Department : Commerce
Community : BC
Religion : Christian
Nationality : Indian
Mobile : 9487847487
Email ID : thangaglara09@gmail.com

ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
Ph.D.	Commerce	St.Xavier's College, Palayamkottai	MS University	2018
NET	Commerce	-	UGC	2010
M.Phil.	Commerce	TDMNS College, Kallikulam	MS University	2010 (Gold medal)
M.Com	Commerce	Govindammal Aditanar College for Women, Tiruchendur	MS University	2008
B. Com	Commerce	Govindammal Aditanar College for Women, Tiruchendur	MS University	2006

ACADEMIC IDENTITY

*VIDWAN ID	101063
*ORCID ID	0000-0002-6534-3800
*SCOPUS ID	
*RESEARCHER ID/ PUBLONS ID	GOK-2494-2022
GOOGLE SCHOLAR LINK	GzeZTxoAAAAJ

TEACHING EXPERIENCE

Date of Appointment	01.07.2010 (NMCP); 08.08.2012 (SXC)
Date of Retirement	-
Teaching Experience	UG – 12years
	PG – 2 Yrs
	M.Phil. – 2 Yrs
Research	Guided M Phil: 4 Guided M. Com: 6

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION			Years
		From	To		
Business Mathematics, Business Statistics, Income Tax, Marketing	Nazareth Margoschis College at Pillayanmanai, Nazareth.	01.07.2010	31.05.2012	2	
Business Mathematics, Business Statistics, Income Tax, Marketing, Corporate Accounting, Management Accounting, Financial Accounting, Cost Accounting	St. Xavier's College, Palayamkottai	08.08.2012	Till Date	13	
Income Tax, Research Methodology, Security Analysis and Portfolio Management	Nazareth Margoschis College at Pillayanmanai, Nazareth.	01.07.2010	31.05.2012	2	
Marketing Management	Nazareth Margoschis College at Pillayanmanai, Nazareth.	01.07.2010	31.05.2012	2	

AWARDS RECEIVED	
1.	Gold Medal in M.Phil., 2010
2.	Best Chapter Award, 2024
3.	
4.	
5.	

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR
1	Co-ordinator, Department of Commerce (Shift II)	St. Xavier's College, Palayamkottai	From 4.07.2022
2	AICUF Advisor	St. Xavier's College, Palayamkottai	2015 to 2022

MEMBERSHIP

Particulars		
S. No	Designation	Particulars
1.	Member	Planning and Evaluation Committee in SXC From 2021 to 2025
2.	Member	Fine arts Committee in SXC From 2024 to Till date
3.	Member	Board of Studies in SXC From 2012 to Till date
4.	Member	Sports and Games Cell in SXC From 2025

**ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT
PROGRAMME UNDERGONE (UGC / HRDC / TLC-PMMNMT ONLY)**

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Induction/Orientation Programme for Faculty in Universities/Colleges/ Institutes of Higher Education	Ramanujam College, University of Delhi under the aegis of Ministry of Education	Online June 20 – July 19, 2022
2	Advanced research methodology	Ramanujam College, University of Delhi under the aegis of Ministry of Education	Online July 21 – August 4, 2023
3	NEP 2020 Orientation & Sensitization Programme	Malaviya Mission Teacher Training Centre (formerly HRDC), Mizoram University	Online May 22 – 30, 2025

**ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT
PROGRAMME UNDERGONE (SXC & Others)**

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Faculty Workshop on Competence Building	UGC	SXC – 15 & 16.03.2013
2	Five Days Workshop on Entrepreneurship cum Skill Development Centre, MS University	Entrepreneurship cum Skill Development Centre, MS University	Sarah Tucker College, Tirunelveli - 11 to 14, December, 2013
3	Orientation Programme for Teachers	IQAC	SXC - 21, Jan, 2014
4	Orientation Programme for Teachers on “Innovative Teaching Strategies for Student – Centred Education	IQAC	SXC – 05, July, 2014
5	Orientation Programme for Teachers on “Classroom Management and Teaching Skills”	IQAC	SXC – 21, Aug, 2014
6	Faculty Development	Rani Anna College for	Online

	Programme on Research Methodology and Journal Publishing	Women, Tirunelveli	13-17 July 2020
7	ICT – Tools For Teaching – Learning	IQAC	SXC – 23.07.2020
8	Tools For Interactive Content Preparation	IQAC	SXC – 24.07.2020
9	National Education Policy: 2020 and Higher Education in India	Dr.N.S.A.M. First Grade College, Bengaluru	Online 24-29, May 2021
10	Industry Institute Interaction- A Holistic Approach Insight Out	SRM Institute of Science and Technology	Online 01-14 June 2021
11	Redesigning Business Education- Gen Z	Xavier Institute of Business Administration, Tirunelveli	Online 14-18 June 2021
12	Gleaning Insights from Mentorship	XIBA	XIBA – 30, Sep, 2022
13	Orientation Programme for Teachers	IQAC	SXC – 16 & 17, June, 2023
14	FEP – 1 Teacher Student Relationship & Mentoring System	IQAC	22. 07. 2023
15	E-Content Preparation & ICT – Tools	IQAC	SXC – 19 & 26, Sep, 2023 03, 10 & 17, Oct, 2023
16	AI – Powered Modern Tools for Research	Department of Data Science	SXC - 5 to 7, March, 2025
17	AI – Tools for Teaching and Learning	IQAC	SXC – 06.04.2024
18	Orientation Programme for Teaching Staff	IQAC	SXC - 15 & 18.06.2024
19	Teaching Teachers: Style and Professionalism (FEP)	IQAC	SXC - 23.07.2024
20	Preparation and Finalizing Research Papers for Journals Recognized by the Institute of Scientific Information (FEP)	IQAC	SXC - 08.08.2024
21	Staff Enhancement Programme	IQAC	SXC - 29.10.2024
22	Enhancing Research Productivity: Impactful Publications & Projects	IQAC	SXC - 12.12.2024
23	Nurturing Minds, Igniting Hearts: An Orientation towards Ignatian Pedagogy, Holistic well-being and Outcome-based Learning	IQAC	SXC - 11 to 13.06.2025

DETAILS OF RESEARCH WORK		
Research Stages	Title of the Thesis	University where the work was carried out
M.Com	Financial Statement Analysis of Co-Operative Bank in Tiruchendure	MS university
M. Phil	A Study on Marketing and Distribution of Salt in Tuticorin	MS university
Ph. D	A Comparative Study on Perception and Preference of Customers of Public Sector and Private Sector Banks towards E-Banking in Tirunelveli District	MS university

RESEARCH PROJECTS CARRIED OUT			
S. No	Title of the Project (Minor)	Name of the Funding Agency& Amount	Duration

PUBLICATIONS				
BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
6	4	-	-	3
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	PATENT
5	-	12	18	4

PUBLICATIONS: BOOKS (6)				
S. No	Title of the Book	Publication	Year	
1	Social Media Marketing	Taran Publication, New Delhi	2024	
2	3E- Educate, Employ, Empower (Social Entrepreneurship: A Road Least Traveled)	SHANLAX Publications	2025	
3	Entrepreneurship unleashed: pathways to prosperity	Taran Publication, New Delhi	2024	
4	Entrepreneurial odyssey: paving the road to prosperity	Taran Publication, New Delhi	2024	
5	SDGs and business Strategies for Sustainable society	Taran Publication, New Delhi	2024	
6	Technopreneurship in the 21st Century	Dr. BGR Publications, Tuticorin	2025	

BOOK CHAPTERS (4)				
S. No	Title of the Paper	Name of the Book	ISSN No., Pg.No	
1	Ethical Dilemmas Surrounding Data Privacy and User Consent in Social Media Platforms	Technology, Innovation and Social Media Changing the way of Teaching, Learning in Education	ISBN: 978-81-19998-40-1 Pg. No: 92 - 96	
2	Tech Trends Shaping the Future of Entrepreneurship.	Entrepreneurial odyssey: paving the road to prosperity	ISBN : 978-81-19998-89-0 Pg.No: 1 - 9	
3	Gender Equality in the Workplace: Business Strategies for Achieving SDG 5.	SDGs and business Strategies for Sustainable society	ISBN : 978-81-979267-8-5 Pg.No: 16 - 25	
4	FinTech Innovations and Their Role in Transforming Global Financial Systems	Technopreneurship in the 21st Century	ISBN: 978-81-987228-6-7 Pg.No: 10 - 18	

PUBLICATIONS: SCOPUS INDEXED JOURNALS ()WEB OF SCIENCE ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No

PUBLICATIONS: UGC LISTED JOURNALS (2)			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1	A Comparative Study on Satisfaction of Customers of Public Sector and Private Sector Banks Towards E Banking in Tirunelveli District	International Journal of Research – GRANTHAALAYAH	ISSN- 2350-0530(O), ISSN- 2394-3629(P) ICV (Index Copernicus Value) 2015: 71.21 IF: 4.321 (CosmosImpactFactor), 2.532 (I2OR) InfoBase Index IBI Factor 3.86
2	“A Comparative Study on Service Quality of Public Sector and Private Sector Bank towards E-Banking in Tirunelveli District”	Review of Research	ISSN:2249-894X Impact factor: 5.2331(UIF)

PUBLICATIONS: OTHER INDEXED JOURNALS (5)			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg.No
1	A Comparative Study on Satisfaction and Problems of Customers of Public Sector and Private Sector Bank Towards E-Banking in Tirunelveli District	Journal for Studies in Management and Planning	ISSN: 2395-0463 Volume 03 Issue 06 May 2017
2	Artificial Intelligence - E-Commerce Interface: Scope and Issues	Xaverian Journal of Marketing	ISSN: 2278-6562 Volume 13 Issue 02 July – December 2024
3	The Future of Space Tourism: A New Era of Commercial Space Travel	Xaverian Journal of Marketing	ISSN: 2278-6562 Volume 13 Issue 01 Jan – June 2024
4	<i>Intellectual Property Rights And Startups: Challenges And Opportunities</i>	International journal of advance and applied research (Double-blind peer	ISSN – 2347 -7075 Volume 06 Issue 13 Jan – Feb 2025

		reviewed) (bi-monthly research journal)	
5	Impact of Artificial Intelligence on Business Sustainability	Special Issue: International Journal of Business and Economics Research (IJBER)	e-ISSN: 2455-3921

AS A RESOURCE PERSON

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Flip -Flop (Judge)	BBA	SXC, 30.01.2014
2	Corporate Walk (Judge)	Commerce (Shift I)	SXC, 2023
3	Software Marketing (Judge)	Computer Science	SXC, 2025

WEBINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP PAPER PRESENTED: National () International ()

S. No	Name of the Paper	Title of the Book	ISBN number
1	Human Resource Audit and Its Significance	Paradigm Shift in Human Resource Management-The Challenging Facts	
2	Technological Innovations Adopted in Indian Banks	Emerging Trends in Banking Industry	ISBN 978-81-92-3975-5-9
3	Influence Of E-Banking on Conventional Banking Services	Emerging Issues in Services Marketing	ISBN 978-81-923975-9-7
4	Social Networking Sites: An Ethical Responsibility	Socio-Economic And Cultural Implications of Social Networking Sites (SNS) On Youth	ISBN 978-81-92288-27-7
5	Advantages And Challenges of Medical Tourism in India	Health Care Marketing	ISBN 978-93-84734-084
6	Women Entrepreneur in India:	Combating Unemployment Through	ISBN 978-93-

	Challenges and Suggestions	Promoting Youth Entrepreneurship	84734-05-3
	E-Banking Services: Today's Indispensable Tool for Banking Sector	Innovative Banking Services-A Transformative Tool for Business, Finance and Customer Service	ISBN 978-93-84734-39-8
7	Benefits And Challenges Of E-Banking in E-Commerce	E-Commerce A Drive Towards Cashless Economy Prospects and Challenges	ISBN 978-84737-36-7
8	A Study on Customers Behaviour towards Online Shopping with Special Reference to Flipkart in Tirunelveli District	Entrepreneurial Traits and Trends, 2023	
9	Ethical Responsibility An Overview	Corporate Social Responsibility Indispensable For Economic And Human Development	ISBN 9-78-93-847341-4-5
10	Unlocking the potential of artificial intelligence in e-commerce for digital India	Unlocking the potential of artificial intelligence in e-commerce for digital India	ISBN: 978-93-341-5763-5
11	The Impact of Digital Learning on Mental Health and Well-being	Digital Transformation in Education Challenges and Opportunities	ISBN:978-93-84192-29-7
12	A Study on Empowering Strategies and Challenges in Women Entrepreneurs	Emerging Trends in Entrepreneurship Development	ISBN: 978-93-92751-45-5

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED:			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Seminar on 'Research Methodology'	Dept of Commerce	GACW, Tiruchendur – 23.09.2005
2	Workshop on 'Self Employment'	Dept of Commerce	GACW, Tiruchendur – 15.02.2006
3	National Seminar on 'Women Empowerment'	Dept of Commerce	GACW, Tiruchendur – 24 & 25.02.2007
4	National Seminar on 'Green Management – Prospects and Challenges'	Dept of Commerce – Shift I	SXC - 21 & 22.02.2013
5	National Seminar on 'Innovations in Student – Centred Teaching – Learning Process in 21 st Century'	NAAC	SXC – 29 & 30, Jan, 2015
6	State Level Workshop on 'Research Methodology and Application of Tools for Analysis (SPSS)'	UGC	SXC – 28, March, 2015
7	Workshop on 'Application of SPSS in Social Research'	Dept of commerce	NMCP – 08, April, 2015
8	Corporate Social Responsibility – Indispensable for Economic and	Dept of commerce - shift II	SXC - 16, Sep, 2015

	Human Development		
9	National Seminar on 'Contemporary HRM Practices for Excellence in Business Performance'	Dept of commerce - shift I	SXC – 08. Feb, 2017
10	National Seminar on 'Emerging Trends of Entrepreneurship in India'	Dept of Corporate Secretaryship	SXC – 09, Feb, 2017
11	State Level Workshop on 'Data Analysis for Research'	Dept of commerce - shift I	SXC – 24 & 25, Feb, 2017
12	National Seminar on 'Trends Prevailing in CRM Practices of Indian Corporate Sector'	Dept of commerce - shift II	SXC - 16, Sep, 2017
13	National Seminar on 'Recent Trends in Management'	BBA	Sadakathullah Appa College – 08, Feb, 2018
14	National Seminar on 'Emerging Issues in Women Entrepreneurship'	Dept of commerce	Sarah Tucker College – 09, Feb, 2018
15	International Conference on 'Prospectives of Global Human Resource'	Dept of commerce	St.John's College – 05, Sep, 2018
16	Seminar on 'Assessment and Accompaniment of Students'	UGC	SXC – 30, March, 2019
17	Startups To Uplift India	Dept of commerce - shift II	SXC - 30.06.2020
18	Accelerating Education 4.0 Using ICT Tools – Post Covid Paradigm	IQAC	SXC - 17.06.2020
19	Reshape Of Commerce Education In Post Covid – 19 Scenario	Dept of commerce - shift I	SXC - 20.07.2020
20	Global Trends In Job Market	AICUF	AICUF karnataka - 05.07.2020
21	Covid – A Hidden War In Open Field	IQAC	SXC – 29.06.2020
22	Online Education – Obstacles And Solutions	IQAC	SXC – 16.07.2020
23	Covid 19 Outbreak: Silver Linings In The Midst Of Stormy Clouds	Dept of commerce - shift I	SXC – 22.06.2020
24	Covid-19 & Care For Environment	IQAC	SXC – 26.06.2020
25	Issues And Prospects Of National Education Policy	AICUF	Servite Arts And Science College For Women, Thogaimalai – 21.08.2020
26	Environmental Impact Assessment 2020	AICUF	Holy Cross College, Nagercoil – 31.07.2020
27	Business Sustainability and Digitalization in Modern Era	Dept of Commerce – Shift II	SXC – 26.07.2021
28	Entrepreneurial Opportunities and Government Subsidies in the Post Covid Era	Dept of Commerce – Shift II	SXC – 30.07.2021
29	Entrepreneurship in the New Normal: Avenues and Accelerators for Fresh Frontiers	Dept of Commerce – Shift I	SXC – 05.08.2021

30	International Conference on 'Initiatives and Challenges in Industrial Era 5.0'	Dept of Commerce – Shift II	SXC – 4 & 5, May, 2022
31	National Seminar on 'Dynamics of Cryptocurrency: A New Asset Class in Digital Era'	Dept of Commerce – Shift I	SXC – 09, May, 2022
32	Managing Personal Finance and Wealth Creation	Department of Commerce – Shift II	SXC – 17.07.2023
33	Digital Marketing – A Paradigm Shift in Brand Management	Department of Commerce – Shift II	SXC – 29.09.2023
34	National Seminar on 'Entrepreneurship in the Digital Era – Navigating Challenges and Seizing Opportunities'	Dept of Honours	SXC – 12, Feb, 2024
35	International Conference on 'The Space Commerce: The New Frontier'	Dept of commerce - shift I & II	SXC – 20 & 21, Feb, 2024
36	National Seminar on 'Corporate Governance: Relevance and Challenges in the Digital Era'	Dept of Corporate Secretaryship	SXC – 30, Jan, 2025
37	International Seminar on 'Global Standards of Business: Issues, Challenges and Implications'	Dept of Honours	SXC – 13 & 14, Feb. 2025
38	International Conference on 'E-Commerce Crimes and Digital Frauds: Risks and Prevention Strategies'	Dept of commerce - shift I & Criminology	SXC – 24 & 25, Feb, 2025

PATENT					
S. No	Name of the Device	Design Number	Patent Number	Name of the Agency	Year and Date
1	Processing device for financial Forecasting and budget management	412303-001	172276	The Patent Office, Government of India	06/06/2024
2	Processing device for securing Digital payments	420485-001	176597	The Patent Office, Government of India	30/07/2024
3	Device for Augmented Reality Shopping and Product Visualization	421154-001	179760	The Patent Office, Government of India	05/09/2024
4	Processing Apparatus for Dynamic Pricing Adjustment in E-Commerce	435099-001	185884	The Patent Office, Government of India	28/11/2024

COUNTRIES VISITED

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EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES ATTENDED (NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)
Mini – Marathon (Completed) SXC – 02, July, 2022

Date: (DR.K. THANGA GLARA)